# **2015 INTERNATIONAL MANAGEMENT SURVEYS**



## INTRODUCTION / SOURCE OF INFORMATION

The 2015 Salary Review was compiled in February 2015 from many different sources, including: 1. Written replies to the Global Survey we sent to executives in over 50 countries. 2. Thousands of Resumes received monthly by Renard offices and consultants worldwide all of whom confirm in writing, his/her current remuneration, benefits and bonuses. They also indicate desired salaries, preferred location and positions and the salary information. We also take in consideration the information shared with us by clients when they retain Renard International on job searches.

In January 2015, by completing an important assignment in Mongolia, Renard International has now completed a search in practically every country in the world. In 2014, Renard Search Consultants worked on assignments in over 55 countries, from culinary level to COO of hotels and restaurant companies. We have now assisted clients in countries that when we commenced business in 1970, were non-existent.

Our Salary Guide is produced in an **average format** where all information is totaled and divided by the number of replies or **Median format** which is calculated using data from mid-range to extremes.





**Stephen J. Renard** STEPHEN J. RENARD President



The Strength of Experience.

## INTRODUCTION

Join us as we at Renard International celebrates our 45th anniversary in 2015.

We are pleased by the success our company has achieved over these past almost 5 decades. Having received the highest ratings from international and independent Hotel Companies, Restaurants, Casinos and Food Service Organizations alike, we have become one of the most respected Hospitality Search Companies in the world.

Our achievements have been fueled by our dedicated employees; with their constant commitment to our clients and applicants, they continue to strive to refine and improve the services we provide.

Renard International has been deemed as the "benchmark" of recruitment companies. We are pleased and honored by this recognition.

We thank you for your loyalty and confidence over these years. We very much appreciate it.

## **OUR PEOPLE**

Specialists who know your industry

Renard International is comprised of talented hospitality professionals who make it their business to stay well-informed on current trends and practices. Renard International invests considerably in visiting client properties and applicant workplaces.

The accuracy of our judgement is proven by our enviable success rate. Almost always, our successful placements have remained throughout the contract period, many of them advancing to the top echelons of renowned corporations in the industry.



The staff for this world class hotel was provided by Renard International Hospitality Search Consultants

## CONFIDENCE & CONFIDENTIALITY, RESOURCES & EXPERTISE

- Confidentiality remains fundamental and we have a proven ability to protect both clients and applicants alike. This security is necessary for applicants during the sensitive transition period, when unwanted exposure may endanger their current position. No fee is required from applicants, a factor which serves to attract outstanding individuals from around the world.
- Our resource and expertise utilized in the selection process represents a significant saving to the clients in both cost and time.

### FAR EAST SALARY SCALE 2015\*

Revised in January 2015

These salary scales are for Japan, Korea, Hong Kong, Taiwan, Macau hotels and casinos) and People's Republic of China. This Guide is for Deluxe Hotels with a Minimum Average Room Rate of **US\$210** Salaries Net of Income Tax (excluding Japan, Hong Kong and Macau)

300 Rooms - 600 Rooms 4-5 Star International Rated Hotels

	*Lowest	Highest	Average	Average
Positions	Reported Jan 2014 - Jan 2015	Reported 2014 - 2015	of Jan 2015	<b>% Change</b> Jan 2010 - Jan 2015
General Manager	111	500 <sup>e</sup>	128	+42.1%
Resident Manager +	57.5	115	67	+22.3%
Rooms Division Manager	52	94	59	+25%
Front Office Manager	41	85	50	+23.8%
Executive Housekeeper	54	125 <sup>к</sup>	62	+29.4%
Chief Engineer	62	111	70	+22%
Laundry Manager	35	63	48	+12.7%
Food & Beverage Director ++	64	140 <sup>L</sup>	72.5	+25.1%
Restaurant Manager (Fine Dining Room)	40	60	50	+12%
Catering Manager (Sales)	37	52	46.5	+9.3%
Banquet Manager (Operations) ^	38.5	63	46.6	+17.9%
Executive Chef	64	154	85	+18.3%
Gourmet Restaurant Chef	54.5	A 127 L	72	+17.9%
Executive Sous Chef	48	75 <sup>L</sup>	55.1	+12%
Italian Chef	61	121 <sup>L</sup>	69	+22.7%
Pastry Chef	57	109 <sup>L</sup>	62	+21.1%
Comptroller	62	125	70	+24.3%
Personnel & Training Manager	60	84	65	+18.7%
Sales & Marketing Director	78	180 <sup>L</sup>	90.3	+26.6%
Sales Manager (No. 2)	46.8	75	50	+15.75%
Revenue Manager	40.1	65	49	+8.35%
IT Manager	36.9	85 <sup>L</sup>	60	+10.3%
Social Media Director <sup>H</sup>	32.4	75 <sup>L</sup>	40	+28% <sup>xx</sup>

Data originally requested in October 2014, survey prepared in February 2015

J Some base salaries are inclusive of benefits including housing and transportation allowance

A Gratuities which are an important part of the income in banquets, they are not included, but those also have increased substantially in last 3 years

- \* Can be referred to as hotel manager or director of operations
- \*\* Sometimes the term is Executive Assistant Manager / F&B, and the position is really No. 2 in the hotel due to the size of the property; in which case the food and beverage director's salary as described may be so high
- E Managing single unit with title GM, but had responsibilities over other hotels in same country. No increase in 2015 as 2nd year of contract
- y Macau non casino hotel
- Post now includes some non Housekeeper responsibilities
  No benefits or bonuses are included in this figure. It is net or base gross (we deduct income applicable taxes to equal to those earning net salaries)
- L Casino environment
- Note: Some increase due solely to currency exchange

**Median** is defined as a number that represents a midpoint between extremes on a scale of valuation. In some cases where one salary was either ridiculously high or too low and way out of line, we removed it as it would have distorted the true median salary range.

Average is achieved by totaling all salary information received and dividing by the number of respondents.

H New role, no historical data

Comments (Study conducted October 2014; formulated in February 2015):

In the Far East most full-service deluxe hotels are larger than anywhere else in the world except perhaps the UAE. The trend here, is toward hotels in excess of 400 rooms.

\* These are base salaries only, benefits vary from company to company. See International Hong Kong and Macau only, local and expatriate salaries were polled as equal

- A Stand-alone restaurant associated with a hotel
- M Some regional responsibilities but still maintain single unit responsibilities

**Note:** Japan for the 5th year in the row, pays the lowest salary of the groups polled. The largest increases in compensation occurred for Mandarin speaking middle & senior executives in China.

\* In some cases base salary have not increased signifanlly not at all. But benefits which are not Taxable have increased.

### **2015 FAR EAST SALARY SCALE**

These salary scales are for Philippines, Thailand, Singapore, Malaysia, Indonesia and Vietnam. This Guide is for Deluxe Hotels with a Minimum Average Room Rate of **US\$175** 

Salaries Net of Income Tax

300 Rooms - 500 Rooms 4-5 star International Rated Hotels

Annual Salary, US\$(1000s)

Positions	<b>Lowest</b> Reported Jan 2014 - Jan 2015	<b>Highest</b> Reported Jan 2014 - Jan 2015	<b>Average</b> of Jan 2014 - Jan 2015	<b>Average</b> <b>% Change</b> 2010 - Jan 2015			
General Manager	108	<sup>L</sup> 550	126	+25.1%			
Resident Manager +	56.5	<sup>L</sup> 175	67.5	+17.2%			
Rooms Division Manager	47	85	60	+14.1%			
Front Office Manager	40	70.9	52	+13.3%			
Executive Housekeeper	48	80.5	60.3	+26.6%			
Chief Engineer	61	101	72.5	+15.5%			
Laundry Manager	31.5	54	45	+10.1%			
Food & Beverage Director ++	64.5	115	76.1	+29.9%			
Restaurant Manager (Fine Dining Room)	39.8	65	49.8	+22%			
Catering Manager (Sales)	35	56.9	47	+13%			
Banquet Manager (Operations) ^	33	58	45	+21.1%			
Executive Chef	65.5	175	79.3	+18.2%			
Gourmet Restaurant Chef	52.1	86.5	69	+27.3%			
Executive Sous Chef	40	68.4	49	+22.2%			
Italian Chef	48	85.1	59.8	+34.3%			
Pastry Chef	45	70	46.5	+22.1%			
Comptroller	51	85	68.5	+24.6%			
Personnel & Training Manager	44	75	57.3	+28.1%			
Sales & Marketing Director	67.8	118	92.2	+37.7%			
Sales Manager (No. 2)	43	75	58	+15.5%			
Revenue Manager	36.6	52.3	44.4	+8.9%			
IT Manager	39	60.1	43.6	+8.5%			
Social Media Director <sup>H</sup>	24	80	38	+5.5% <sup>xx</sup>			

Notes: Survey completed in Febuary 2015. Initial data received in December 2014.

- J Some base salaries are inclusive of benefits including housing and transportation allowance
- L Casino enviroment. No change as 2nd year of 2 years contract
- A Held GM title but had regional responsibility
- B This included all benefits in salary i.e. car, housing allowance etc. Therefore paid tax on entire package because of company policy
- \* First time GM.
- \*\* Multi-unit responsibility as well.
- \*\* Properties contained over 800 rooms plus auxiliary services.
- + No. 2 in command of the hotel.
- ++ Sometimes the term is Executive Assistant Manager F&B, and the position is No. 2 in the hotel due to the size of the property; in which case the food and beverage director's salary as described may be increased 10% to 15% to compensate for a senior title.

Median is defined as a number that represents a midpoint between extremes on a scale of valuation. In some cases where one salary was either ridiculously high or low, we removed it as it would have distorted the true median salary range.

Average is achieved by totaling all salary information received and dividing by the number of respondents.

#### Note: Some increase due solely to currency exchange

#### Comments

In the Far East most full-service deluxe hotels are larger than anywhere else in the world, except perhaps UAE. The trend here, even in three- and four- star hotels, is toward hotels in excess of 400 rooms. Budget and suite hotel groups(long-term-stay properties) have tripled in last 5 years, especially limited service models like Holiday Inn Express and IBIS Properties.

Expatriates salary survey only.

All are base salaries only, benefits vary from company to company. See our **International Benefit Program** Survey.

#### J Benefit Program Survey.

For the 6th year in a row Thailand's salaries are "world average" meaning an expatriate in Thailand earns the average of any country where many hotels are expatriate managed. Thailand has the lowest cost of living in South East Asian countries where expatriates are generally hired.

- A Gratuities which are an important part of the income in banquets, they are not included, but those also have ncreased substantially in last 3 years.
- \* In some cases base salary have not increased. But benefits which are not Taxable have increased.

## U.A.E. SALARY SURVEY 2015

Average Salaries for Four & Five-Star Hotels Only. Covering Expatriate Positions only throughout the UAE. All Salaries \*Are Tax Free (in 000s US\$) for Hotels with Average Room Rate of US\$200+

Positions	Average Salary September 2010 ▼ December 2015 350+ Rooms	% Change September 2010 ▼ December 2015 5 years review	Average March 2014 ▼ March 2015 One year	Highest Reported March 2014
General Manager	<sup>5</sup> \$124,000	+43.5%	<sup>5</sup> \$124,800	⁵ \$540 <i>,</i> 000
Resident Manager (could also be Director of Operations or Hotel Manager)	\$81,000	+20.10%	\$84,100	<sup>-8</sup> \$156,800
Exec. Asst Manager (could also be EAM F&B/Rooms or deputize as GM)	\$68,100	+29.50%	\$72,100	\$143,900
Director of Finance	\$66,100	+ <b>26.00</b> %	\$68,800	\$136,400
Director of Rooms (Rooms Division Manager)	\$58,800	+31.00%	\$70,000	\$121,000
Director of Housekeeping	\$52,000	+25.00%	\$54,000	\$95,300
Director of Food & Beverage	\$62,100	+ <b>46.80</b> %	\$66,000	<sup>.7</sup> \$176,400
Executive Chef	\$62,500	+26.20%	\$62,900	\$150,000
Director of Catering/C&B	\$45,000	+1 <b>4.700</b> %	\$43,000	\$72,000
Director of Sales & Marketing	\$75,000	+39.00%	\$74,500	\$193,000
Director of Engineer	\$67,500	+33.20%	\$70,200	\$145,000
Director of IT	\$40,900	+15.15%	\$42,9500	\$67.600
Director of Human Resource	\$48,100	+40.30%	\$52,000	\$107,000
Director of Revenue	\$38,500	+9.50%	\$39,000	\$66,700
Director of Social Media	Not available	<sup>ه:</sup> +1.00%	\$44,300	\$71,500
Pasty Chef	NIL	NIL	\$39,800	\$68,600
Italian Chef	NIL	NIL	\$42,100	\$84,400
Asian Chef	NIL	NIL	\$36,800	\$111,500°

**Overall View -** The region continues to draw largely European and Asian Senior Managers, with Rank & File expatriate staff from the developing world.

Standard expatriate benefits include live-in or housing allowance, medical. Bonuses are not included. Salary is guaranteed base income and in most cases with no housing allowance included. This covers the UAE area only.

The informants respondents are from the top 25, 4 and 5-stars hotels in UAE. It includes all expatriates including India, Philippines, Switzerland, Europe, North America etc. Bonuses varies respondent said they paid from 1 to 2 months some up to 40% of base salary as we have been advised.

- 5 Sometimes base incomes which is always net of taxes includes the housing allowance.
- 6\* 3 year review only.
- \* General Manager title and responsibilities only. There is one General Manager/Vice President in Dubai earning almost US\$ 411,000 annual salary.

\*\* F&B only, no other responsibilities, single unit.

\*\*\* Most repeated comments were that cost of living increases, especially housing has caused uneasiness. An issue from employers' and employees' perspective in negotiating new contracts or extensions and the High cost of schooling 15% increase in 2014 to 2015.

\*\*\*\* Single Unit

- \*7 In this situation, F&B outlets produce more revenue than rooms by far! This individual was previously holding a corporate role in Europe.
- \*8 This is hotel manager reporting to VP pos. of the company, independent luxury brand.
- 9 Michelin star Cantonese chef (brought his entire kitchen team with him).

## 2015 EAST & WEST COAST USA SALARY SURVEY +

(MARCH, 2015)

This survey is for Deluxe Hotels with a Minimum Average Room Rate of **US\$225** (In San Francisco & NYC area.) Salaries are considered gross (with no deductions) in USA Dollars (Annual Salary 'USA 1000s'). Only base salaries shown. No benefits, bonuses or stock options etc are not included. This survey is carried out on hotels with **up to 800 Rooms** and have **4 or 5 Diamonds** (USA Ratings).

This Salary Guide is produced in an average format where all information is totaled and divided by the number of replies.

Positions	2015 Lowest figure received	2015 Highest figure received	Jun 2014 Average Jun 2015
<b>VP Operation</b> supervising a maximum of 10 properties (No more than 4000 rooms) with major brand or franchise	235	492	353
<b>VP Human Resources</b> supervising a maximum of 10 properties (No more than 4000 rooms) with major brand or franchise	175	335	266
<b>VP Sales &amp; Marketings</b> supervising a maximum of 10 properties (No more than 4000 rooms) with major brand or franchise	200	390	279
<b>GM/VP</b> based at one hotel overlooking up to 5 hotels	180	380	271
<b>VP Finance</b> supervising a maximum of 10 properties (No more than 4000 rooms) with major brand or franchise	195	32	263
General Manager	150	415*	216
Resident / Hotel Manager	85	200	125
Rooms Division Manager	70	135	90.8
Front Office Manager	65	96	78
Executive Housekeeper	64	164	86.5
Chief Engineer	75	172	94
Revenue Manager	39	88	60.2
Food & Beverage Director	72	260	118
Restaurant Manager (Fine Dining Room)	48	95	62.3
Catering Manager (Sales)	45	110	66.7
Banquet Manager (Operations)	46	105***	60.9
Executive Chef	62.5	175	104.6
Gourmet Restaurant Chef	60	**142	98.2
Executive Sous Chef	62.1	95	80.4
Financial Comptroller	69.8	179	115
Human Resources & Training Manager / Director	62	125	89.7
Sales & Marketing Director	75	201	125
Sales Manager (No. 2) or Dir. of Sales	67.8	וווי	73.3
Social Media Director	37 +	70+	+54

\* This was for a hotel with components of a residence building and huge catering facilities hotel.

\*\* This was outsourced Michelin star standard hotel restaurant.

\*\*\* Major banquets.

**Average** is achieved by totaling all salary information received and dividing by the number of respondents. <sup>+</sup> Only 3rd year on our survey list.

<sup>T</sup> This was a sales manager MICE and total package includes incentives reached over 200K.

This salary survey was conducted using NYC and San Francisco as models, in conjunction with searches we were retained to complete in North East United States, being Boston and Miami. For the West Coast we included Los Angeles and San Diego. Salaries for other areas in the USA are less than New York and San Francisco. Please use as a basic guide Chicago minus 11%, Midwest States minus 22%, Southern California (except San Diego) minus 20%, Southeast US (except Miami) minus 18% and Hawaii a plus 5%. These are approximate numbers for this survey. If you wish more specific numbers, please request for detailed data.

New York and San Francisco still have challenges in finding middle and lower level staffs due to high living costs in both cities. Salaries and opportunities are lowest in South East USA except Miami and Middle West states. Best opportunities are available in the North East, the North West states and major region.

		JRVEY				
Positions	Lowest received International Career Expert		Highest received International Career Expert		Average International Career Expert	
	2010	2015	2010	2015	2010	2015
General Manager	71	92	311**	425	95	121
Resident Manager +	53	58	1345	160	59	66
Rooms Division Manager	45	44	66	81	49	54
Front Office Manager	36.8	36.1	55	65	42	47.6
Executive Housekeeper	40	44	72	101	49	62
Chief Engineer	48	48	111	215	60	69
Laundry Manager	Local	Hires	Local Hires		Local Hires	
Food & Beverage Director ++	47	49	80	111	60	66.5
Oriental Chef in Chinese	No Info		No Info	41.5	No Info	62
Social Network MSR	No Info		No Info	75.5	No Info	48.1
Restaurant Manager * (Fine Dining Room)	35	36	50	54	43	44
Catering Manager (Sales) *	30•	32	56•	61.9	38•	43.6
Banquet Manager (Operations) *	30•	32	36•	48	36•	36.5
Executive Chef	48	48	100	125	57	63
Gourmet Restaurant Chef	36.5	41	82	100	43	52
Executive Sous Chef	34.5	36	58.5	60	46	48
Italian Chef	37.8	40	76	86	48	54.5
Pastry Chef	36	36	75	79	48	49
Comptroller	48	52	97	220	68	76.9
Human Resources & Training Manager	44	44	76	92	48.5	54
Sales & Marketing Director	48	56	95	151	59	72
Sales Manager (No. 2) or Dir. of Sales	34	36	60	71	39	49
Revenue Manager	34	36	56	63	41	44
IT Manager	35	37	54	60	44	46

\*\* Most resorts in Caribbean are small and have less than 200 rooms except in Bahamas where some go up to 2000 rooms like Atlantis and Bahamar. Salaries in Bahamas are "stand-alone" as these large properties in Nassau offer very unique career opportunities and salaries. Bahamas is difficult to get a work visas in and cost of living is very high.

+ Sometimes can be called EAM/Rooms or EAM/F&B deputizes for GM.

• Gratuities not included.

~ Most local hires instead of expat hires due to visa restriction.

Note: This survey is for generally expatriate-paid jobs. Most Caribbean islands hire expats for a variety of roles in the luxury brands. Still many islands due to work visa restrictions will offer these same roles to qualified

local residents. Therefore, these local professionals are paid the same salaries, but not always with the same benefits as expatriate employees. Locals pay tax where applicable; as expatriates have taxes paid for them. Expatriates can always also be hired where the island has not enough local workers available to fill hotel or restaurant management needs.

The higher salaries (highest reported) are generally from "very high end" Leading Hotels of the World" or "Trophy Resorts". Some of these have less than 50 keys and an average room of over \$1000/night. Strangely enough, the higher the room rate did not always equate to higher salaries for staff. In some cases, they were on the bottom of the salaries paid. The survey was complicated as independent privately owned resorts pay salaries as to what they "feel like" without concern for budgets or any salary ranges. Private owners who run resorts themselves do not disclose their true salaries or funds they take personally or from the operation either.

*LONDON & UK AVERAGE SALARY SCALE Salary Inflation From 2010-2015							
Positions	London A 75-350	-	UK (Excluding London) 75-350 Rooms				
	Study Completed June 2010 Information Received in 2009	June 2010 Feb. 2015 mation Received		Study Formulated Feb. 2015			
General Manager	87	196	58	94			
Exec / Assistant Manager / Resident	47	95.1	37	81.5			
Rooms Division Manager	36	76.5	30	60.9			
Front Office Manager	27	44	24	36.6			
Executive Housekeeper	38	52	32	36.9			
Chief Engineer	42	61	36	54.4			
Food & Beverage Director	47	72	41	62			
Maitre d'hôtel Fine Dining	30	39	26	32.8			
Catering Manager	32	38	28	32			
Banquet Manager	32	44.5	28	39.9			
Executive Chef	47	77.2	40	64			
Gourmet Restaurant Chef	35	46.1	28	39.7			
Executive Sous Chef	37	47	30	44.3			
Pastry Chef	35	48	28	44			
Comptroller	45	62	38	49			
Personal Manager	33	48	30	40.1			
Sales & Marketing Director	50	83.4	42	64			
Revenue Manager	31	41	27	34			
IT Manager	35	35	28	30			
Social Media Director	N/A	35	N/A	28			
Security Director	24	32.3	20	25			

Note: This chart is for 4 and 5 star international standard hotels only, including major brands and trophy hotels. Basic salary in English Pounds Gross.

Although the real estate market in the UK has rebounded, there has been no major new builds open recently, several are predicted in the near future. The hotels still suffer from a shortage of middle management category staff especially culinary, sales and room executives.

## **WORLDWIDE SPA SURVEY 2015**

## **INTRODUCTION**

### THE GROWTH OF SPAS AS PROFIT CENTRES

"Making guests feel at home" has long been one of the missions of hoteliers worldwide. Early on, this simply meant offering a clean room with a comfortable bed. Yet, as home amenities and lifestyles have changed, hotels have reacted by adding to their facilities and services. Air conditioning, remote control television, and internet access are now all examples of household trends that have become commonplace in hotels.

### **Profitable Operations**

Historically, spa operations were treated by management as similar to other revenue departments like food and beverage or telephone. These departments were simply perceived to be amenities needed to attract guests to the hotel. As long as these departments broke even, or didn't lose too much money, their ability to increase occupancy was deemed sufficient justification for their existence. However, in recent years, hotel spas have followed the path of the other operating departments and transformed from support facilities to profit centers.

From 2010 to 2015, Renard International's poll showed that when spas are operating in conjunction with a hotel, they represented 11.6% of sales.

DAY SPA - HOTEL RESORT SPA								
Position	Day Spa				Hotel/Resort Spa			
	Canada International USA		USA Canada		International			
	2005	<b>2015</b> ⁵	2005	<b>2015</b> ⁵	2005	<b>2015</b> ⁵	2005	<b>2015</b> ⁵
VP Spa Director Single Unit Manager Only	N/A	\$90-125	\$70-90	\$90-130 <sup>2</sup>	\$52-82	\$60-85	\$50-70	\$65-90
Spa Director/Manager (Sometimes a #2)	\$20-33/hr \$50-60K/yr	N/A <sup>3</sup>	34-42K/yr		\$38-48	\$40-55	\$34-45/yr	\$36-48
Licensed Massage Therapist	\$11-21/hr	\$15-25 <sup>3</sup>	As country salary policy dictates (Europe is higher than Asia, etc.)		\$15-22/hr	\$15-30 <sup>1</sup>	As country salary policy dictates (Europe is higher than Asia, etc.)	As country salary policy dictates Europe is higher than Asia, etc.)
Reflexologist	hourly	hourly <sup>1</sup>	hourly <sup>3</sup>	hourly <sup>3</sup>	hourly	hourly+		
Kinesiologist	hourly	hourly <sup>1</sup>	hourly <sup>3</sup>	hourly <sup>3</sup>	hourly	hourly+	hourly <sup>3</sup>	hourly <sup>3</sup>
Clinical Nutrition Manager	\$36-48K/yr	\$35-49						
Chef <sup>2</sup>	\$15-20/hr	\$25-30	\$30-36	Average \$36-45/yr	\$60-120K/yr	\$75-90	\$36-50	\$48-65
Aestheticians	hourly	hourly <sup>3</sup>	As country policy dictates	hourly <sup>3</sup>	\$15-20/hr	\$20-25+	As country policy dictates	As country policy dictates <sup>3</sup>

## 2015 INDUSTRY SALARY SURVEY IN USA \$ (000'S)

#### Note:

- International expatriate roles, always includes tax free salary + accommodation.

 Canada and U.S.A. are gross salaries. No expatriate benefits except sometimes an allowance for cell phone, health program, meals on duty, and sometimes travel allowance. There is a huge variance in executive chef salary, depending on the duality of the spa, and whether it is a day or overnight spa.

- Hourly gross
- <sup>2</sup> Expatriate benefits apply

<sup>3</sup> Hourly plus some expatriate benefits

<sup>4</sup> Self Managed, not outsourced or franchised to a spa management company

5 The lowest figure of each range in the column is the average of all compensation data received. The highest figure of each range in the column is the highest salary figure reported to us.

## **WORLDWIDE SPA SURVEY 2015**

## 2015 INDUSTRY SALARY SURVEY IN USA \$ (000'S) MULTI-UNIT POSITIONS

Position	Multi-Unit Positions					
	Canad	a USA	International			
	2005 20155		2005	<b>2015</b> <sup>5</sup>		
VP Spa Director 2 or more units	95-105	100-155	100-125	20-175		
Spa Director Single Unit Management Only	\$80-110	\$80-125	\$76-88	\$80-150		
Spa Director/Manager (Number 2 in Spa)	NOT API	PLICABLE	NOT APPLICABLE			
Licensed Massage Therapist\$22-38K/yr	\$25-40	No Information Available	\$30-48 <sup>3</sup> plus gratuities			
Reflexologist	hourly	hourly	hourly <sup>3</sup>	hourly <sup>3</sup>		
Kinesiologist	\$36-44	\$36-48	\$23-25	\$29-49		
Clinical Nutrition Manager	\$50-60 \$50-66	usually outside	consultant usually	outside consultant		
Executive Chef <sup>2</sup> (more than one unit)	\$60-111K/yr	\$65-145	\$40-61 <sup>2</sup>	\$48-77 <sup>2</sup>		
Aestheticians	\$15-25/hr	As company policy dictates	As company policy dictates	As company policy dictates		

#### Notes:

- These are average salaries and include in our calculation all spa types i.e. Day, Destination etc.

- International expatriate roles, always includes tax free salary + accommodation.

- Canada and U.S.A. are gross salaries. No expatriate benefits except sometimes an allowance for cell phone, health programs, insurance, meals on duty, and sometimes travel allowance. Note: There is a huge variance in this executive chef salary, depending on the duality of the spa, and whether it is a day or overnight spa.

<sup>3</sup> Hourly gross

<sup>3</sup> Expatriate benefits apply

<sup>3</sup> Hourly plus some expatriate benefits

4 Self Managed Spa, not outsourced or franchised to a spa management company

5 The lowest figure of each range in the column is the average of all compensation data received. The highest figure of each range in the column is the highest salary figure reported to us.

## 2015 INDUSTRY SALARY SURVEY IN USA \$ (000'S) DESTINATION SPA

Position	Destination Spa				
	Canado	a USA	International		
	2005	<b>2015</b> <sup>5</sup>	2005	<b>2015</b> <sup>5</sup>	
Spa Director Single Unit Management Only	\$73-85	\$75-100	\$73-80	\$75-95	
Spa Director / Manager (Number 2 in Spa)	\$39-50	\$48-60	\$36-48	\$40-60	
Licensed Massage Therapist	\$15-24 hr	Hourly based on	As country salary	Hourly based on	
		location	policy dictates	location	
			(Europe higher		
			than Asia, etc.)		
Reflexologist	hourly	hourly	Hourly based on	Hourly based on	
			location <sup>3</sup>	location <sup>3</sup>	
Kinesiologist	\$25-31	\$28-39	\$20-24 <sup>3</sup>	\$24-36 <sup>3</sup>	
Clinical Nutrition Manager	\$42-50	\$43-60 usually outside		usually outside	
			consultant	consultant	
Executive Chef2 Single Unit	\$60-100K/yr	\$60-100	\$36-482	\$44-602	
(one or two outlets only)					
Aestheticians	\$15-20/hr	Hourly based on	As country policy	Hourly based on	
		location	dictates	location	

#### Notes:

- Canada and U.S.A. are gross salaries. No expatriate benefits except sometimes an allowance for cell phone, health program, meals on duty, and sometimes

1 Hourly gross

<sup>2</sup> Expatriate benefits apply

<sup>3</sup> ourly plus some expatriate benefits

<sup>4</sup> Self Managed, not outsourced or franchised to a spa management company

5 The lowest figure of each range in the column is the average of all compensation data received. The highest figure of each range in the column is the highest salary figure reported to us.

<sup>-</sup> International expatriate roles, always includes tax free salary + accommodation.

## RENARD INTERNATIONAL HOSPITALITY SEARCH CONSULTANTS\*



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